



## STRATEGIC GOAL 1: SMART GOVERNMENT

PROVIDE SERVICES WITH EFFICIENCY, EFFECTIVENESS, CITIZEN ENGAGEMENT, AND TRANSPARENCY

- > Leverage technology to improve operational efficiency
- > Examine business practices/identify best practices to improve customer service and service delivery
- > Improve and expand citizen engagement experience
- > Leverage training opportunities to further staff development



## STRATEGIC GOAL 2: SMART GROWTH

GROWTH THAT FITS THE VISION OF OCONEE COUNTY

- > Adopt and implement priorities of the Comprehensive Plan
- > Pursue economic growth opportunities appropriate to community vision
- > Determine and create appropriate economic development strategy
- > Identify additional tourism, community event, and historical preservation opportunities



## STRATEGIC GOAL 3: SMART INFRASTRUCTURE

DEVELOP FAR-SIGHTED INFRASTRUCTURE IMPROVEMENTS THAT MEET THE COUNTY'S NEEDS NOW, AND GOING FORWARD

- > Improve and expand access to high-tech infrastructure
- > Develop and implement long-range capital asset maintenance strategy
- > Develop long-term facility strategy
- > Develop and maintain an effective transportation network
- > Develop and maintain appropriate water and sewer network



## STRATEGIC GOAL 4: QUALITY OF LIFE

CULTIVATE OCONEE COUNTY'S EXCELLENT QUALITY OF LIFE

- > Develop and maintain high-quality park system to serve community
- > Support and ensure effective community-oriented public safety
- > Seek to expand pedestrian and trail opportunities throughout the community



## MISSION

Provide the highest quality services in a fiscally responsible manner to promote the health, safety, and general welfare of all Oconee citizens.

## VISION

An engaged community with world-class schools, thriving commercial sectors, vibrant town centers, high-quality residential housing and diverse amenities, and the preservation of the rural quality of life.