



# Did You Know?

- ★ For every dollar spent at a locally-owned business, **68 cents goes back into the community** in the form of taxes, payroll, and other expenditures. When shopping at non-local establishments, only 43 cents per dollar spent stays in the community.

*Source: Oconee County Economic Development Department*

- ★ Independent businesses with a “buy local” campaign reported **revenue growth of 9.3%** in 2014, nearly double the 4.9% increase for independent business not served by a buy local initiative.

*Source: Oconee County Economic Development Department*

- ★ For every \$10 million in consumer spending at local independent brick-and-mortar businesses, **57 new jobs are created**. Only 14 new jobs are created per \$10 million spent when shopping on Amazon.

*Source: Oconee County Economic Development Department*

- ★ On average, **48% of each purchase** at local independent businesses was recirculated locally, compared to 14% of purchases at chain stores.

*Source: Oconee County Economic Development Department*

## When Shopping Local...

*You Keep Money in Your Community*

*You Promote Local Job Creation*

*You Encourage Local Prosperity*

*You Preserve Entrepreneurship*



# Support Local Businesses!